Privacy Policy
BirdLife Australia Ltd (BirdLife Australia)
ACN 149 124 774

General
1. This Privacy Policy details BirdLife Australia's policy regarding any personal information you might supply to us via the BirdLife Australia Website and how the information may be used.
2. This Privacy Policy applies to and should be read in conjunction with the Terms and Conditions of Use which are available on the BirdLife Australia Website. By viewing and using the BirdLife Australia Website you will be deemed to have agreed to the matters described in this Privacy Policy.
3. BirdLife Australia is entitled, at its sole discretion, to amend, add or remove any part of this Privacy Policy at any time without notice. You should periodically review this Privacy Policy to ensure that you are up to date with any such amendments, additions or removals.

Collection of personal information
4. BirdLife Australia is concerned with the protection of your privacy. We support the ten National Privacy Principles contained in the Privacy Act 1998 (Cth).
5. BirdLife Australia only collects information about you when you provide it to us.
6. Information sent by your web browser may be automatically collected. This information typically includes your domain name (ie the site after the @ in your e-mail address). It may also contain your user name (ie the name before the @ in your e-mail address). Other examples of information collected by our server include the Internet protocol (IP) address used to connect your computer to the Internet, operating system and platform, the average time spent on the BirdLife Australia Website, pages viewed, information searched for, access time, websites visited before and other relevant statistics. The amount of information sent depends on the settings you have on your web browser.

Use and disclosure of personal information
7. Your personal information may be used to:
   - Provide products and services to you;
   - Collect payments and to administer your account;
   - Provide you with updated or new information about our products and services;
   - For development of existing and new products and services;
   - Maintain and update our business infrastructure and systems;
   - Promote our and our suppliers' other products and services to you.
8 In providing our products and services or collecting and using your personal information, we may be required to disclose some of your personal information to third party organisations, including:

- Outsourced service providers;
- Our legal, accounting, financial or other professional advisors;
- Regulatory, government and other authorities as required by law;
- Our related organisations.

9 All information sent by your web browser will be used only to assist us for the purposes of providing an effective service on the BirdLife Australia Website. We may from time to time supply the owners or operators of third party websites from which it is possible to link to the BirdLife Australia Website with information relating to the number of users linking to the BirdLife Australia Website from such third party website. You will not personally be identifiable from this information.

10 BirdLife Australia may use the information that it automatically receives from your web browser to see which pages you visit within the BirdLife Australia Website, which website you visited before coming to ours, and where you go after you leave. BirdLife Australia can then develop statistics that are helpful to understanding how our visitors use this website. We may use this information to measure the use of the BirdLife Australia Website and to administer and improve the BirdLife Australia Website. Once aggregated for statistical purposes, you will not be personally identified from this information. This statistical data is interpreted by BirdLife Australia in its continuing effort to present the BirdLife Australia Website content that visitors are seeking in a format they find most helpful.

Use of Cookies

11 BirdLife Australia may store some information on your computer such as cookies when you visit the BirdLife Australia Website. Cookies are pieces of information that a website transfers to the hard drive of a visitor's computer for record-keeping purposes. This information facilitates your use of the BirdLife Australia Website. You can erase or choose to block this information from your computer if you want to. Erasing or blocking such information may limit the range of features available to you on the BirdLife Australia Website.

Security

12 BirdLife Australia will take reasonable steps to ensure the security of any information you provide to us.

13 We will take reasonable steps to destroy or permanently de-identify personal information if it is no longer needed for any purpose for which the information may be used or disclosed.

Links to other sites

14 You may be able to access other sites external to BirdLife Australia by clicking on links that have been provided throughout our site. BirdLife Australia is not responsible for the privacy policies and practices of other websites. As these sites are not part of BirdLife Australia, you will need to contact the organisation/ institution that administers the site directly to obtain information about their privacy policy.
Contacting us

15 You have the right to access personal information we hold about you subject to the restrictions provided by law. We aim to keep our information about you as accurate as possible. If you are concerned about our use of your personal information, or if you would like to review or change the information you have supplied us with, please contact us at info@birdlife.org.au with the subject line, "Privacy". We reserve the right to charge a reasonable fee for access to this information.

Further Information on Privacy

16 You may obtain further information regarding privacy issues in Australia by visiting the Australian Federal Privacy Commissioner’s website at www.privacy.gov.au